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## CHANGE OF ADDRESS OF HEAD OFFICE AND PRINCIPAL PLACE OF BUSINESS IN HONG KONG

The board of directors (the "**Board**") of New World Department Store China Limited (the "**Company**") hereby announces that the address of the head office and principal place of business in Hong Kong of the Company has been changed to Room 802, 8th Floor, Tower A, 83 King Lam Street, Cheung Sha Wan, Kowloon, Hong Kong with effect from 11 November 2024.

The telephone number, facsimile number and website of the Company remain unchanged.

By order of the Board Chan Paul Hon Yin Company Secretary

Hong Kong, 11 November 2024

As at the date of this announcement, the executive Directors are Mr. Cheung Fai-yet, Philip, Ms. Xie Hui-fang, Mandy and Mr. Ma Siu-cheung; the non-executive Director is Ms. Chiu Wai-han, Jenny; and the independent non-executive Directors are Mr. Cheong Ying-chew, Henry, Mr. Chan Yiu-tong, Ivan, Mr. Tong Hang-chan, Peter, Mr. Yu Chun-fai and Ms. Ho Pui-yun, Gloria.